



2022 Floor Coverings International
Convention Sponsorship Opportunities
January 4-8 in beautiful Cabo San Lucas
At the Hard Rock Hotel!!

Join us for our largest convention ever as we welcome over 200 Franchise Owners and their Design Associates and Office Managers!

We are so excited to be meeting Face-to-Face in this beautiful location! Expectations are high for a powerful and impactful event!!

We want ALL of you to participate and meet the 50+ new Franchise Owners that we have added since we were last together. This should be one of the best conventions and networking opportunities ever for Floor Coverings International!!

Here's How YOU can participate:

- 1) Choose your participation level
- 2) Register for the Convention
- 3) Reserve your accommodations
- 4) See you in Cabo!!

We want all our vendors to have the opportunity to participate, so we have a variety of ways you can build your sponsorship package!!

Want to have a Signature Cocktail named for your Company? We've got that covered!

Want to be recognized at the big, all-attendee events? We've got that covered!

Want to have your Logo on the wrists (electronic room key) of all the attendees?
We've got that covered!

See the attached program for sponsorships and reach out to Jackie Adams to claim yours!

Jackie Adams

678-524-5062

Jadams@floorcoveringsinternational.com

PREMIER – COCKTAIL/EVENT SPONSOR - AVAILABLE EVENTS - \$20,000 each

- YOUR Exclusive Event with access to all attendees!!
- Details to be built out once you select your event

WELCOME PARTY	Tues Evening
VENDOR SHOWCASE	Wednesday Evening
AWARDS DINNER	Thursday Evening
CLOSING PARTY	Friday Evening

5 DIAMOND - \$10,000

4 DIAMOND - \$8,000

3 DIAMOND - \$6,000

2 DIAMOND (EXPO TABLE ONLY) - \$3,000

ADD ON OPTIONS:

- SPOTLIGHT TABLE – \$3000
 - Table set up in the lobby leading to the meeting rooms for 4 days (Tues-Fri) in addition to the Vendor Expo event
- WRISTBAND ROOM KEY – \$6000
 - Room keys at this resort are wrist bands. EVERY attendee will be wearing the wristband the whole week – YOUR logo on them!!
- MEETING APP - \$3000
 - Your name/logo/company link as title sponsor of the Convention App
 - All attendees will be using the APP for agenda, room assignments, etc.

DETAILS FOR THE ABOVE PACKAGES – note that for each higher level, the benefits from the lower levels will be included

PREMIER EVENT SPONSOR - \$20,000

- Exclusive Sponsor of Evening Event
- Special Cocktail for the evening
- Table set up at event/Introduction at Event
- Participation in Breakout Workshops for Owners/DAs

5 Diamond Level - \$10,000



- Name included in all announcements and printed materials
- Recognition at the evening event and opportunity to speak
- Table set up at your evening event
- Opportunity to provide Door Prize at your event
- 1-night room credit at hotel
- Participation in Breakout Workshops for Owners/DAs
- Premium Location Table at Vendor Expo
- Table set up for 3 days in the Main Foyer
- Introduction at General Session
- Opportunity to provide prize at Vendor Expo
- Opportunity to provide item(s) for Registration Bag

4 Diamond Level: - \$8,000



Named Sponsor of Meal Event with Signage

- Wednesday Breakfast or Morning Break
- Thursday Breakfast or Morning Break
- Friday Breakfast or Morning Break
- Name included in all announcement and printed materials
- Recognition at General Session
- Opportunity to provide raffle prize during your event
- Table set up during your Sponsored Meal Event
- Opportunity to provide prize at Vendor Expo
- Premium Location Table at Vendor Expo
- Opportunity to provide items for Registration Bag

3 Diamond Level: - \$6,000

- Sponsorship of 1 of the following:
 - Lanyard – name/logo on lanyards
 - Registration Bag Sponsor – name/logo on bag
 - Floor Coverings International Lapel Pin
 - Notebook for all attendees
 - Logo Napkins for all beverage events
 - TBD – Your idea!
- Name included in all announcements and printed materials
- Opportunity to provide prize at Vendor Expo
- Table at Vendor Expo
- Opportunity to provide items for Registration Bag

2 Diamond Level: Vendor Expo - \$3000

- Table at Vendor Expo
- 2 Attendees at Convention (\$250 for each additional attendee)
- Name included in all announcements and printed materials
- Opportunity to provide prize at Vendor Expo
- Opportunity to provide items for Registration Bag



FLOOR COVERINGS
international

VENDOR CONVENTION REGISTRATION FORM:

Vendor Name _____

Contact

Name _____

Phone _____

Email _____

Level of Sponsorship: _____

Other Notes: _____

Mailing Address (for invoice):

RETURN FORM TO JACKIE ADAMS

JADAMS@FLOORCOVERINGSINTERNATIONAL.COM

678-524-5062